



Alexandra Alemany Schmidt

Project Manager

MSM Active Projects

<http://www.mallorcaspportsmedia.com>

Bilateral Meetings

- (17:00 - 20:00)
- (15:00 - 18:00)

Description

Mallorca Sports Media is the first Spanish marketing and communications agency especially dedicated to the world of sport and active tourism.

Organization Type

Company

Areas of Activities

Cycling

Cycle Tourism

Tourism

Cycling logistics

Sports

Sports science, sports medicine and health related

Sports technology, research and developement

Sports management and events

Offer

ALL IN ONE SERVICES FOR CYCLING TOURS IN MALLORCA

Truly bespoke travel: A truly bespoke trip is a story only the traveller can tell- about an experience only we can create. At MSM, we have the expertise and connections to make it happen.

We help to organise or take care ourselves of everything cycle tourism companies might need in Mallorca: guides, supporting vehicles, accommodation, restaurants...

Offer

CONSULTING FOR SPORTS AND SPORTS TOURISM RELATED COMPANIES

Consulting services for brands that want to stand out from the rest. At MSM Active Projects, we transform our creativity in innovative ideas that draw the attention and transmit passion and credibility. To offer unique and memorable experiences contributes to create a lasting emotional bond with your customers.

Offer

EVENTS ORGANISATION

Permissions, registrations, accommodation, transport, security, catering, advertising...

Offer

SPORTS AND SPORTS TOURISM MARKETING AND COMMUNICATION SERVICES

Communication:

- from traditional press releases to e-mailing campaigns through Mailchimp or other services
- Facebook, Twitter, Instagram, Pinterest
- Video & Photo

Marketing:

- advertising, design, online and offline marketing, BTL and social networks

Offer

TRANSLATIONS

Text translations: ES, EN, DE